



Job Advertisement: 'Senior Project Communication and Exploitation Officer: Sustainable Blue Economy and Ocean Multi-Use'

***Application deadline:** 11th Nov 2022 ***Optimal starting date:** January 2023 ***Contract:** unlimited

***Working Hours:** ideally full-time; at least 25 hours ***Place of work:** Berlin

Who are we?

s.Pro sustainable-projects is a small consultancy (15 in-house consultants) specialized in the coordination of transnational cooperation projects, mostly funded by the European Commission (Horizon; Interreg), but also other public donors. Our topical focus lies in projects dealing with the sustainable use of the sea. Among others we run the permanent secretariat of the SUBMARINER Network for the Promotion of Blue Growth as well as the EU4Algae initiative. SUBMARINER is a flagship initiative within the EU Baltic Sea Strategy and acts as coordinator for the EU Mission 'Restore our Oceans'. The Network brings together a variety of public and private stakeholders, all engaged in the innovative and sustainable use of marine resources.

The themes of our 'blue' projects span from maritime spatial planning; management of marine protection areas; sustainable aquaculture; algae and mussel product development; reduction of marine pollution and combined use of offshore installations. Project activities range from promoting start-ups; initiation of company cooperations; running of pilot measures, case studies and demonstration plants; knowledge transfer; strategy advice and policy development; participation processes up to public relations.

All projects have a term of three to four years and bring together between eight and 25 partners from research, industry, business development, NGOs and administration from all European countries.

Who are we looking for?

We are looking for a new staff member for our Berlin office to expand / supplement our team for our new series of long-term projects especially in the field of 'Ocean Multi-Use and Blue Economy Co-Existence'. Our ideal candidate already has relevant experience in the communication, dissemination and exploitation of 'blue economy' projects and work with the related stakeholders especially across Europe.

What are your responsibilities?

- Overall strategic steering and coordination of the project communication and exploitation; i.e. the related activities and deliverables of project partners and advisory boards
- Development and implementation of the information and communication strategies for our ocean multi-use and blue economy projects, adapted to the respective target groups
- Development of exploitation strategy as well as the knowledge and technology transfer plans for the project outputs
- Development of the communication strategy and associated communication materials PowerPoint presentations; videos; podcasts; brochures; newsletters; etc. including visualizations and graphics (in cooperation with external service providers)
- Design and continuous content development of the respective websites (text, image, graphics, podcasts, video) as well as social media accounts (LinkedIn, Facebook, Twitter, YouTube)
- Converting scientific reports and other project content into understandable briefs, articles, poster presentations, animations, etc. for our various media channels and for different target groups (e.g. industry, research, policy)
- Stakeholder engagement including the design, organization, moderation and documentation of all forms of internal and external project meetings and events/conferences (in-person & online); e.g. by

bringing in external speakers, engaging of the advisory boards, organizing the outreach and exploitation

- Presentation of the projects at external events, networking and promotion
- In connection with all of the above tasks, continuous communication and cooperation with our project partners from research, business and administration

What do we wish from you?

- University degree, ideally in a blue economy related field such as offshore wind, aquaculture, marine spatial planning; etc.
- At least 5 years of relevant work experience; i.e.
 - Experience in the communication / stakeholder engagement within European funded or comparable projects
 - Experience/knowledge in the field of blue economy, ocean multi-use
 - Experience in stakeholder engagement the design, organization, moderation and documentation of project meetings
- Excellent English language skills are a prerequisite; good knowledge of German or one/several European languages is an advantage;
- Proven written communication skills; Experience in creating reports, studies and presentations
- Good knowledge of MS Office / Teams; Experience with CMS programs (i.e. WordPress); moderation techniques and collaboration tools (e.g. Murals, sli.do) as well as project coordination and management tools (KANBAN, SCRUM, etc.)
- Understanding of European political processes and institutions; especially in the area of blue economy (e.g. Blue Growth Strategy, Green Deal, offshore wind energy, aquaculture, maritime spatial planning).

Our ideal candidate is highly motivated; proactive and feels comfortable in a fast-paced multicultural environment. You can communicate well and effectively and enjoy 'moving things forward'. You think ahead; organize yourself and your tasks independently and enjoy working in teams with other employees or project partners.

What do we offer you?

A meaningful job in a very dynamically evolving environment, where you contribute to a more sustainable blue economy development, climate change mitigation and reduction of environmental pollution, as well as a long-term highly empowered employment with plenty of opportunities to design your own work or projects.

- A job in a firmly established, successful company with a long-term secured project portfolio and an extensive international network of cooperation partners
- Working with influential experts, researchers, companies and government departments to support them in achieving the global sustainability goals.
- An attractive fixed salary; as well as bonus payments.
- The possibility of constant development, expansion of tasks and areas of responsibility with the corresponding development of salary, expansion of one's own team and participation in strategic company decisions.
- International projects with many opportunities to expand your experience and skills. In addition, we encourage and support you in attending targeted training measures.
- An optimal working environment - adapted to your needs - with a beautiful loft office in the middle of the Schöneberger Kiez with 2 minutes walk from S-Bahn/U-Bahn/Bus.
- Up to three home office days per week; flexible working hours and holiday regulations (by arrangement).
- A small international team that supports each other.
- Regular team meetings (including cooking a 'come-together' lunch once a week) to promote internal knowledge transfer, generate shared ideas and strengthen the working atmosphere.
- Interesting business trips to project meetings throughout Europe

How do you apply?

Please send us your CV with a meaningful cover letter in English and any other documents to: info@submariner-network.eu. **Subject: Application 'Senior Project Communication - Marine Planning'**

Please also visit our websites www.submariner-network.eu / www.sustainable-projects.eu to find out more about our projects and key issues. If you have any further questions about the position before you apply, you are welcome to email our senior project manager Ivana Lukic (il@submariner-network.eu) in advance.

We will invite suitable candidates to a (virtual) interview no later than two weeks after submitting your application.