

The Alliance matchmaking event in Helsinki (Finland), 23-24.01.2020

Draft agenda

Venue: NewCo Helsinki

Address: Ensi linja 1, 00530 Helsinki (Finland)

Day 1, 23.01.2020

Time	Agenda item
9:00-9:20	Welcome, opening and plan for the day (Martina Blümel/GEOMAR, Angela Schultz-Zehden/SUBMARINER Network, Joni Lehto/NewCo Helsinki)
9:20-9:40	Overall presentation of SUBMARINER Network and its accelerator for Blue Growth (Efthalia Arvaniti/SUBMARINER Network)
9:40-10:30	The mentor trainees shortly present themselves and their expertise and vision (5 mins/expert) – part 1 (moderator Kamila Zalesiak/SUBMARINER Network)
10:30-10:50	Coffee break
10:50-11:40	The mentor trainees shortly present themselves and their expertise and vision (5 mins/expert) – part 2 (moderator Kamila Zalesiak/SUBMARINER Network)
11:40-12:20	Keynote speech – What accelerators need from start-ups (Joni Lehto/NewCo Helsinki)
12:20-13:20	Lunch break
13:20-13:50	Old case presentations (themselves): How Alliance helped the cases to reach their goals (CRM, UKSH, Vetik, Power Algae)
13:50-14:05	Steinar Bergseth/Research Council Norway – BlueBio Cofund
14:05-14:20	Coffee break
14:20-15:40	Mentors training session (by old mentors): Presentation of the Alliance accelerator services to new mentors based on the mentors handbook (Martina Blümel/GEOMAR, Efthalia Arvaniti/SUBMARINER Network, Anne-Mari Luhtanen/SYKE, Eleri Seer/Tartu BT Park) At the same time: Workshop for new cases: Initial business awareness assessment (Kamila Zalesiak/SUBMARINER Network, Andrius Sutnikas/KSTP, Levent Piker/CRM)
15:40-16:00	Closing up the day (Efthalia Arvaniti/SUBMARINER Network)

Common Dinner TBD



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Day 2, 24.01.2020

Time	Agenda item
9:00-9:15	Starting the day, recap and achievements (Martina Blümel/GEOMAR)
9:15-10:15	Pitching event - case applicants (moderators Martina Blümel/GEOMAR & Kamila Zalesiak/SUBMARINER Network)
10:15-10:30	Coffee break
10:30-12:00	Mentoring practice with the help of Alliance+ partners using the Handbook, based on the pitching event, World Cafe method (one case/table: mentor trainees will be changing the table, discussing about the idea, going through Alliance+ services and suggesting ways to proceed, Alliance+ partners following their own mentor trainee group), minutes by the table host (coordination Martina Blümel/GEOMAR)
12:00-13:00	Lunch break
13:00-14:30	Match-making meetings & continue of mentoring/service provision/collaboration practice with the help of Alliance+ partners, now participants can concentrate to the matches they are interested in – all participants (explanatory introduction to the session Kamila Zalesiak/SUBMARINER Network)
14:30-14:45	Coffee break
14:45-15:30	Wrapping up, what comes next, presenting the membership benefits, asking for feedback and evaluation of the event (Efthalia Arvaniti/SUBMARINER Network)

The event is funded under the Alliance+ project within the Interreg BSR Programme (<https://www.submariner-network.eu/alliance>).