



Address of the sender

Address of the recipients

Date xx.xx.xxxx

## Join the Baltic Blue Biotechnology Innovation Platform ALLIANCE+

Dear xxx,

The Blue Bioeconomy has enormous potential in the Baltic Sea Region, but development of this sector requires a critical mass of actors. Since its foundation in 2015, the SUBMARINER Network for Blue Growth EEIG ([www.submariner-network.eu](http://www.submariner-network.eu)) has provided a platform for actors from the whole Baltic Sea Region to come together and actively promote innovative and sustainable uses of marine resources through national and transnational knowledge transfer and by generating actions, initiatives and events. In close cooperation with our members, we have over the past years been able to raise more than 18 million EUR in funding for projects across the spectrum of blue bioeconomy sectors, such as aqua- and mariculture, blue biotechnology, marine litter and their enabling tools such as maritime spatial planning, smart specialisation and acceleration services.

Under the umbrella of SUBMARINER Network, more than 15 different institutions created the Baltic Blue Biotechnology Alliance, an Interreg Baltic Sea Region project (2016-2019) and its successor project ALLIANCE+ (2019-2021). Through the ALLIANCE network, we match individuals, companies, business support organisations and scientific institutions with a passion for blue biotechnology and the joint goal of advancing the sector. In the enclosed brochure we are proud to present the ALLIANCE's experiences and results over the past three years, in support of more than 20 start-ups, SMEs and regions pursuing new blue biotechnology products and services. Thanks to the intensive activities of the ALLIANCE, six new marine bio-based products have already successfully entered the market, with more to come.

We warmly invite you to join the ALLIANCE network and benefit from this unique opportunity, which has already proven its credentials as accelerator for any kind of blue biotechnology product, service or project development idea.

In frame of the ALLIANCE+ project, we are organising a digital match-making event on 4 June 2020, Germany. Not only will you be able to network with our actors and members of the mentoring programme, you will also have the opportunity to present your expertise, your potential service within the blue biotechnology field, and your general interests in blue biotechnology in the Baltic Sea Region.

When: 04.06.2020

Format: online, digital event

What: ALLIANCE+ blue biotechnology matchmaking event

Contact: Efthalia Arvaniti, [ea@submariner-network.eu](mailto:ea@submariner-network.eu)

National contact point: xxx



We welcome all newcomers, experts, professionals and individuals alike to share our interest in a joint effort to improve collaboration in the field of blue biotechnology.

If you are interested, do not hesitate to contact Efthalia or your national contact point by phone or email at any time. However, in view of the limited available places, we encourage you to get in touch with her no later than 30 November 2019.

We are looking forward to hearing from you!

Sincerely,  
Lead partner of ALLIANCE+ project, GEOMAR Centre for Marine Biotechnology, GEOMAR Helmholtz Centre for Ocean Research Kiel, Prof. Dr. Deniz Tasdemir  
SUBMARINER Network for Blue Growth EEIG, Angela Schultz-Zehden  
**National contact point**

**Signature of national contact point**